Psychology Textbook Questions

**FLASH MOBS (PG.56)**

1. Flash mobs are an organized group of people who perform an activity that appears strange or unusual and happens spontaneously but then ends with people acting as if it never happened.
2. Flash mobs have been used to create social change and have fun however some flash mobs have been manipulated to cause violence and chaos.
3. Carrotmob uses flash mobs to generate social change in businesses. Carrotmob hold a competition which challenges businesses to create significant change to their business for the betterment of society or the environment. Whichever company creates the most change will receive a large amount of consumers entering their stores and buying their products.
4. Psychologists can study